DonorCommunity and Merchant Data Systems Introduce Innovative New Programs to Help Nonprofit Organizations Maximize Donations

Software Firms Forge Game-Changing Partnership that Converts Donation Processing Costs into a New Revenue Stream

Sunrise, FL and Miami Beach, FL: September 19, 2011 – DonorCommunity, Inc, developers of an innovative cloud computing software platform for nonprofits, and Merchant Data Systems (MDS), a full-service payment processing company, announced today the formation of a new partnership that will fundamentally change how nonprofits process donations.

Thanks to the alliance, DonorCommunity clients will now be able to collect, approve and process donations at specially discounted rates, whether they originate from the Web, a phone call, a point of sale device or a computer. MDS will also donate 100 percent of its profits from processing these donations back to the nonprofit as part of the MDS ProcessGive™ rebate program. For the first time ever, payment processing will become a fresh source of revenue instead of a cost nonprofits must incur to electronically process donations.

These benefits extend to any new merchant account that MDS acquires on behalf of a participating nonprofit. For example, a business owner could support a favored nonprofit by selecting MDS as the company's payment processing provider. Once implemented, the nonprofit would earn ProcessGive rebates on every transaction the business processes through the MDS service.

In addition, the alliance between DonorCommunity and MDS allows nonprofits to implement entirely new kinds of fundraising campaigns that have never before been possible. For example, a nonprofit could create a branded set of MDS gift cards that are sold using DonorCommunity's Online Auction Manager application; earning rebates on every auction sale. Later, when the card is used to purchase items, the nonprofit would earn an additional rebate based on a percentage of the purchase price.

Under the terms of the agreement, MDS has secured the rights to sell annual subscriptions to DonorCommunity's integrated platform of constituent relationship management,

online auctions, online donations, event management, online marketing, social networking and Web content management applications. In turn, DonorCommunity has named MDS as its preferred provider of payment processing services, which include credit card processing, debit card processing, check acceptance, point-of-sale equipment, payroll processing, proprietary gift cards and loyalty programs.

"We're excited about our partnership with MDS and the new and innovative opportunities this creates for nonprofits to meet their fundraising goals," said David Blyer, DonorCommunity founder and CEO. "While there are many online donation sites out there, most charge a hefty percentage simply for placing a 'Donate Now' button on a Website and then forwarding the transactions to a payment processing vendor. With DonorCommunity and MDS, donation processing will become a seamless part of every type of fundraising campaign while producing an entirely new stream of nonprofit revenue. It truly is a game changer for the nonprofit community."

"DonorCommunity shares our commitment to helping nonprofits leverage online technology to raise funds and serve constituents more easily and efficiently than ever before," said Drew Freeman, Merchant Data Systems President. "As partners, we're able to introduce an entirely new business model for processing donations and raising funds. We're proud to do our part to support nonprofits and the essential contributions they make to our communities."

About DonorCommunity

DonorCommunity, Inc. is a cloud computing software firm that helps nonprofit organizations cultivate donors, forge closer relationships with stakeholders, engage their communities and raise funds year-round. DonorCommunity offers a suite of fully-integrated Web applications for constituent relationship management, online auctions, online marketing, online donations, event management, social networking and Web content management. The entire platform is furnished on an all-inclusive, annual subscription basis that unlimited users, unlimited training, unlimited support and free Website hosting. For more information, visit www.DonorCommunity.com.

About Merchant Data Systems

Merchant Data Systems was founded in 1997 on the principles of delivering outstanding customer service for both our Merchant and Sales Partner clients. We are a full-service payment

processing company enabling merchants to accept credit cards and more. We offer Credit and Debit Card Processing, Check Acceptance, EBT, POS Equipment Sales & Leasing, Merchant Cash Advances, a Proprietary Gift Card and Loyalty programs as well as merchant-friendly PCI DSS Compliance solutions. We also offer industry-leading Payroll programs to streamline our merchants' operations and help them realize cost savings. Merchant Data Systems can connect to virtually any merchant; anywhere, anytime… and clients of Merchant Data Systems can accept virtually any form of Payment. MDS also actively pursues Acquisitions and Equity Partnerships providing the opportunity for Cash, Equity and an unparalleled support infrastructure standing behind our Partners. Merchant Data Systems' proprietary residual software ensures accuracy and promptness on residuals and dividends. Merchant Data Systems provides the most technologically advanced and secure payment processing solutions and products available positioning Merchant Data Systems as a one-stop shop for all payment processing needs. Visit us at www.merchantdatasystems.com.

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